

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Chaitanya Kanojia, Terri Swartz, Darren Wetzel, Mark Fagnani  
Filed: 02 November 2001  
For: PROMOTION SERVER USING VIDEO ON DEMAND CHANNEL

Date: 11-02-01

EXPRESS MAIL LABEL NO. EV 005367437 US

TRANSMITTAL OF DECLARATION/POWER OF ATTORNEY AND  
NOTICE OF CHANGE OF CORRESPONDENCE ADDRESS

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

An executed Declaration/Power of Attorney document is being filed in the above-referenced patent application. At page 2, the Declaration/Power of Attorney sets forth the former address of the undersigned in the appointment of agent and as correspondence address. Please send all correspondence to: Customer No. 021005, Hamilton, Brook, Smith & Reynolds, P.C., 530 Virginia Road, P.O. Box 9133, Concord, Massachusetts 01742-9133. In addition, please direct all telephone calls to David J. Thibodeau, Jr. at (978) 341-0036, and all facsimile communications to (978) 341-0136.

Respectfully submitted,

HAMILTON, BROOK, SMITH & REYNOLDS, P.C.

By   
\_\_\_\_\_  
David J. Thibodeau, Jr.  
Registration No.: 31,671  
Telephone: (978) 341-0036  
Facsimile: (978) 341-0136

Concord, MA 01742-9133  
Date: 02 November 2001

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Declaration for Patent Application

As a named inventor, I hereby declare that:

My residence, mailing address and citizenship are as stated next to my name;

I believe I am the original, first and sole inventor (if only one name is listed) or an original, first and joint inventor (if plural names are listed in the signatory page(s) commencing at page 3 hereof) of the subject matter which is claimed and for which a patent is sought on the invention entitled

PROMOTION SERVER USING VIDEO ON DEMAND CHANNEL

the specification of which (check one)

[X] is attached hereto.

[ ] was filed on \_\_\_\_\_ as United States Application  
Number or PCT International Application No. \_\_\_\_\_  
and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 C.F.R. §1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed:

<u>Prior Foreign Application(s)</u>			Priority Not Claimed	Certified Copy Filed? YES	NO
(Number)	(Country)	(Day/Month/Year filed)	[ ]	[ ]	[ ]
(Number)	(Country)	(Day/Month/Year filed)	[ ]	[ ]	[ ]
(Number)	(Country)	(Day/Month/Year filed)	[ ]	[ ]	[ ]

I hereby claim the benefit under 35 U.S.C. §119(e) of any United States provisional application(s) listed below.

<u>60/253,350</u> (Application Number)	<u>November 28, 2000</u> (Filing Date)

I hereby claim the benefit under 35 U.S.C. 120 of any United States application(s), or 365(c) of any PCT international application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. 112, I acknowledge the duty to disclose information known by me to be material to patentability as defined in 37 C.F.R. 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

(Application Serial No.)	(Filing date)	(Status: patented, pending, abandoned)
(Application Serial No.)	(Filing date)	(Status: patented, pending, abandoned)
(Application Serial No.)	(Filing date)	(Status: patented, pending, abandoned)
(Application Serial No.)	(Filing date)	(Status: patented, pending, abandoned)

As a named inventor, I hereby appoint the attorneys and/or agents associated with  
**Hamilton, Brook, Smith & Reynolds, P.C., Two Militia Drive, Lexington, Massachusetts 02421-4799**  
**Customer No. 21005,**

and \_\_\_\_\_,  
to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Please send correspondence to:

Customer No. **21005**  
**HAMILTON, BROOK, SMITH & REYNOLDS, P.C.**  
**Two Militia Drive**  
**Lexington, MA 02421-4799**

or

Address as follows:

Direct telephone calls to: David J. Thibodeau, Jr. Telephone No.: 781-861-6240

Direct facsimiles to: David J. Thibodeau, Jr. Facsimile No.: 781-861-9540

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole

or first inventor

Chaitanya Kanojia

Date 9/14/01

Inventor's Signature Chaitanya Kanojia

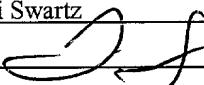
Residence 69 Homestead Street

Newton, Massachusetts 02468

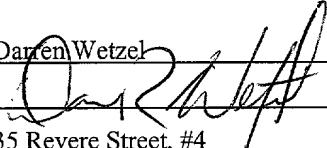
Citizenship INDIA

Mailing Address Same as above

Full name of second joint

inventor, if any Terri Swartz   
Inventor's Signature \_\_\_\_\_ Date 9/19/01  
Residence 133 Essex Street  
Marlboro, Massachusetts 01752  
Citizenship USA  
Mailing Address Same as above

Full name of third joint

inventor, if any Darren Wetzel   
Inventor's Signature \_\_\_\_\_ Date 9/19/01  
Residence 35 Revere Street, #4  
Boston, Massachusetts 02114  
Citizenship USA  
Mailing Address Same as above

Full name of fourth joint

inventor, if any Mark Fagnani   
Inventor's Signature \_\_\_\_\_ Date 9/19/01  
Residence 17 Frank Street  
Watertown, Massachusetts 02472  
Citizenship USA  
Mailing Address Same as above